

Missions Giving Perspectives of Younger Generations

These questions are designed for discussion in a focus group of younger adults to gain insight into their motivations for giving to missions. You may want to have more than one group of different ages because those in different generations and life phases may have greatly differing opinions. Ask follow-up “why” questions.

1. Do you think that attitudes about giving to the church and/or giving to missions are different for your peers than for your parents or grandparents? If so, how?
2. What do you think motivates your peers to give to our church’s missions efforts?
3. What factors do you think limit your peers giving to our church’s missions efforts?
4. What giving methods do people in your age bracket find most natural to use? Please rank these by what you think their preferences are:
 - The church’s online donation system
 - Cash placed in the offering during worship services
 - A check placed in the offering
 - A kiosk in the church foyer where you can give
 - An online program such as GoFundMe
 - Other: _____
5. Do you have a personal friendship with any of our missionaries? If so, does that impact your giving to missions through our church? Or does it motivate you to give to their support directly through their missions agency?
6. What questions do you ask yourself before deciding whether to give to a special project or need? These could include questions about personal resources, type of project, or origin of the request.
7. What do you know about how our church uses funds received in the general offering [or separate missions fund, if your church has such] that go to missions?
8. Would you give more generously to the general fund/missions fund if you had more information? And if so, what additional information would you **like** to have?
9. Have you ever gone on a short-term missions trip? If so, has that impacted your long-term giving habits?
10. Are you involved in some type of local or global outreach? If so, does that impact how much and where you give?